

# PRIVACY POLICY

Abbott Laboratories Privacy Policy Canadian Residents Only

This Policy applies to residents of Canada. If you are a resident of another country, please [click here](#) for applicable information.

This Privacy Policy explains how we collect, use, disclose and safeguard the personal information that you provide to us on web sites controlled by Abbott Laboratories (including its subsidiaries and affiliates) which link to this Privacy Policy (referred to as **“Abbott Web Sites”**), and the other information collected through your use of the Abbott Web Sites. This Privacy Policy does not apply to personal information collected from you offline, to Abbott Web Sites that do not link to this Privacy Policy, or to third-party Web Sites to which Abbott Web Sites may link. Your use of Abbott Web Sites, which link to this Privacy Policy is subject to this Privacy Policy and the [Terms of Use](#).

Please read this Privacy Policy before using Abbott Web Sites or submitting personal information to us.

## **How does this Privacy Policy define “personal information”?**

“Personal information” means information that identifies you or could reasonably be used to identify you and which is submitted to and/or collected by Abbott Web Sites and maintained by Abbott in an accessible form, in the course of our commercial activities. Examples of personal information include your name, your postal address and your telephone number.

## **How does Abbott collect information online?**

Abbott collects information in two ways:

- **Personal Information You Submit:** Abbott collects personal information that you enter into data fields on Abbott Web Sites. For example, you may submit your name, postal address, e-mail address, and/or other information in order to receive information about various subjects, register for and participate in Abbott programs, contact Abbott customer service, or respond to Abbott surveys. To protect your privacy, you should not provide Abbott with any information that is not specifically requested.
- **Passive Collection of Non-Identified Information:** Abbott Web Sites may collect information about your visits to Abbott Web Sites without you actively submitting such information. Non-identified information may be collected by Abbott or by our advertising partners using various technologies, such as cookies, Internet tags, and web beacons. A cookie is a unique numeric code that a server gives to your

browser when you access a website. It can be used to keep track of your interests and preferences as you browse the Internet. Cookies help provide additional functionality to the Abbott Web Sites and help us analyze usage of the Abbott Web Sites more accurately.

- If these technologies are used on an Abbott Web Site, your Internet browser automatically transmits to Abbott, or to our advertising partner, some of this non-identified information, such as the URL of the Web Site you just visited and the browser version your computer is operating. Passive information collection technologies can make your use of Abbott Web Sites easier by allowing Abbott and our advertising partners to provide better service, customize sites based on consumer preferences, learn which advertisements and features bring users to the Abbott Web Sites, compile statistics, analyze trends, and otherwise administer and improve Abbott Web Sites. For example, some of our Abbott Web Sites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to analyze use patterns and may collect information about your use of the Abbott Web Sites, including your IP address. More information on Google Analytics can be found here: [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). Certain features of Abbott Web Sites may not work without use of passive information collection technologies. Information collected by these technologies cannot be used to identify you without additional identifiable information.

Our collection of this information is limited to the purposes stated herein.

## **Does Abbott engage in Online Behavioral Advertising (Re-targeting and Internet-based Advertising)?**

Abbott also uses cookies for targeted advertising based on your online activities. We use these cookies on the Abbott Web Site and in connection with content that appears on third party sites.

Abbott uses third party advertising companies to place ads on other websites. These companies may use non-identified information (discussed immediately above) about your visits to Abbott Web Sites and other websites in order to measure advertising effectiveness and to provide advertisements about our goods and services that may be of interest to you. Like most advertisers, we search for and place advertisements where we think they will be most relevant to customers. One way we do so is by allowing advertising companies with whom we work to place their own cookies when an individual visits the Abbott Web Sites. This enables the advertising company to recognize individuals who have previously visited Abbott Web Sites. When the individual visits a third-party web site (not owned/controlled by Abbott) on which that advertising company has purchased ad space, the advertising company can then recognize the individual's interest in our products and services and deliver one of our advertisements.

Some of the Abbott Web Sites use two Google Analytics Advertising Display Features, which collect information through cookies: Remarketing with Google Analytics and Demographics and Interests reporting. If you would like to opt-out of having your data used by these cookies, please use the Google Analytics opt-out available here: <https://tools.google.com/dlpage/gaoptout/>

You can manage the use of cookies and other tracking technologies as you browse the Internet by adjusting your browser settings. If you do not want Abbott to use cookies to monitor your online activities for targeted advertising, you can set your browser to disable cookies. You can also delete any cookies that have been installed in the cookie folder of your browser. Please refer to your browser's instructions or help screen to learn more about these functions.

Third party websites that are linked to the Abbott Web Site may also collect your information through the use of cookies. Abbott is not responsible and has no control over third party sites and you should review the policies of those sites to understand how your information may be collected and used.

## **In what circumstances might Abbott collect and use personal information?**

Abbott will collect and use the personal information you provide through Abbott Web Sites for the purposes of the Abbott programs you have opted to participate in, to respond to your questions and to provide you with efficient customer service. After you have entered personal information into a form or data field on an Abbott Web Site, Abbott may use cookies or other identifying technologies to allow that web site to “remember” your personal preferences, such as sections of that web site that you visit frequently and, if you choose, your user ID. We may also use this personal information for other business purposes, such as to offer you the opportunity to receive notices regarding Abbott’s products or services, to invite you to participate in surveys about our products, or to notify you about special promotions. The information Abbott collects shall not be used or retained for purposes other than those stated herein, except with your consent or where required by law.

## **Does Abbott consolidate personal information?**

Abbott may consolidate the personal information of customers who use Abbott Web Sites. We use this information to help us better design Abbott Web Sites and Abbott products, to communicate information to you, to enhance our marketing and research activities, and to facilitate other business functions.

## **What choices do I have about how Abbott collects and uses personal information about me?**

You may always limit the amount and type of personal information that Abbott receives about you by choosing not to enter any personal information into forms or data fields on Abbott Web Sites. Some of our online services and programs can only be provided to you if you provide us with appropriate personal information. Other parts of Abbott Web Sites may ask whether you wish to opt into our contact lists for offers, promotions and additional services that may be of interest to you.

You may also be provided with preference questions or preference boxes allowing you to indicate that you do not want Abbott Web Sites to use tracking technologies, such as cookies, to “remember” your personal information, such as user IDs or mailing addresses, on return visits. However, Abbott Web Sites that use tracking technologies to collect non-identified information do not generally provide you with the ability to opt out of the tracking technologies. Some Internet browsers allow you to limit or disable the use of tracking technologies that collect unidentifiable information.

## **Who will have access to personal information about me?**

Personal information can be accessed by a restricted number of Abbott employees, by certain companies with which Abbott may conduct joint programs, and by individuals and entities with whom Abbott contracts to carry out business activities for Abbott. We train our employees about the importance of privacy and how to handle and manage customer data appropriately and securely. Also, it is Abbott’s practice to notify you if you are registering for a program which is conducted in conjunction with another company that may require access to your personal information. In addition, Abbott’s practice is to require its contractors to keep your personal information confidential and to use personal information only to perform functions for Abbott.

Abbott may transfer your personal information to a country other than your own. Personal information stored in another jurisdiction is subject to the laws of that country and these laws may not provide the same protection as the country where you reside. For example, personal information that is transferred and stored in the U.S. may be available to the U.S. government or its agencies under a lawful order made in that country.

## **Does Abbott share personal information with third parties?**

As a general rule, Abbott does not share your personal information with third parties, unless it is necessary to conduct a joint program or to carry out a program or activity through a contractor. To carry out the legitimate business purposes as described in

this Policy, Abbott may disclose your personal information to its affiliates and related companies, or to third party service providers (any of which may be located outside Canada) for purposes related to supporting our products, services and businesses. Abbott will ensure that its affiliates, related companies and service provider treat your personal information in accordance with this Policy.

Where required by law, Abbott will not disclose your personal information to third parties for those third parties' marketing purposes, unless you have been provided with an opportunity to opt in to receive such marketing information. However, if Abbott sells one of its product lines or divisions, your personal information may be transferred to the buyer so that the buyer can continue to provide you with information and services. If Abbott provides your personal information to individuals and entities which assist us with our business activities, it is Abbott's practice to require those individuals and entities to keep your personal information confidential and to use your personal information only to perform functions for Abbott. Abbott reserves the right to disclose your personal information to respond to authorized information requests from government authorities, to address national security situations, or when otherwise required by law.

## **How does Abbott safeguard personal information?**

It is Abbott's practice to secure each web page that collects personal information; however, the confidentiality of personal information transmitted over the Internet cannot be guaranteed. We urge you to exercise caution when transmitting personal information over the Internet, especially personal information related to your health. Abbott cannot guarantee that unauthorized third parties will not gain access to your personal information; therefore, when submitting personal information to Abbott Web Sites, you must weigh both the benefits and the risks. In addition, Abbott will display a warning whenever you link to a site that is not controlled by Abbott or subject to an Abbott privacy policy; you should check the privacy policies of such third-party sites before submitting personal information.

## **How does Abbott protect the privacy of children?**

Abbott does not knowingly collect or use any personal information from children (we define "children" as minors younger than 13) on Abbott Web Sites. We do not knowingly allow children to order our products, communicate with us, or use any of our online services. If you are a parent and become aware that your child has provided us with information, please contact us using one of the methods specified below, and we will work with you to address this issue.

## **How may I correct my personal information or remove it from current customer records?**

You may request to be informed of the existence of a file that we create containing your personal information as well as our use of and disclosure to third parties of your personal information. If that personal information is inaccurate or incomplete, you may request us to amend it. If you wish to withdraw from any of our programs or stop receiving marketing or other materials from us, you may do so at any time by contacting us in one of the ways specified below. In such case, we will remove your personal information from our current customer records, prospectively, and you will no longer benefit from Abbott's programs and services (your withdrawal will be effective as of the date of withdrawal and will have no retroactive effect). For our record keeping purposes, we will retain certain personal information you submit in conjunction with commercial transactions.

## **How can I contact Abbott?**

If you have questions about the use, amendment, or deletion of personal information that you have provided to us, or if you would like to opt out of future communications from an Abbott business or a particular Abbott program, please contact us by clicking on the "Contact Us" link on the Web Site you are visiting or by e-mailing us at [webmaster@abbott.com](mailto:webmaster@abbott.com). Alternatively, you may send a letter to the following address:

Abbott Laboratories, Limited  
c/o Abbott Nutrition Privacy Steward  
8625 Trans-Canada Highway  
Saint-Laurent, Québec  
H4S 1Z6  
Telephone: 514-832-7000

In all communications to Abbott, please include the e-mail address used for registration (if applicable), the Web Site address or the specific Abbott program to which you provided personal information (e.g. Abbott.com, Humira.com, etc.), and a detailed explanation of your request. If you would like to delete or amend your personal information and are contacting us by e-mail, please put "Deletion Request" or "Amendment Request", as applicable, in the subject line of the e-mail. We will do our best to respond to all reasonable requests in a timely manner.

## **How will I know whether Abbott has updated this policy?**

Abbott reserves the right to amend this Privacy Policy without prior notice to reflect technological advancements, legal and regulatory changes and good business practices. If Abbott changes its privacy practices, a new Privacy Policy will reflect those changes and the effective date of the revised Privacy Policy will be set forth in this paragraph.

This Privacy Policy was last updated on January 31, 2017 and is effective as of that date.

Revised: January 31, 2017